



Hubilo and Constellar Venues come together to elevate hybrid event experiences throughout the APAC region

The partnership leverages the collective expertise of both organisations to help businesses sharpen their competitive edge through immersive event experiences.

Singapore, 04 August 2021 – [Hubilo Technologies Inc](#), the virtual + hybrid event platform built for engagement and event excellence, has entered into a partnership agreement with [Constellar Venues](#) (Constellar), a subsidiary of Constellar Holdings (formerly known as SingEx-Sphere Holdings), to elevate hybrid event experiences in the Asia Pacific (APAC) region.

The two powerhouses have united to pave the way forward for hybrid events of the future by delivering unparalleled event management services, digital project management, user experience design, testing and onboarding services, technological support, and other specialised services.

The partnership leverages Constellar's extensive partner networks in the APAC region, proven insight-generation capabilities, market knowledge, and established expertise in the hybrid event space. Hubilo's virtual and hybrid events platform with its robust engagement features, will further offer powerful data analytics and capabilities that can generate new opportunities for businesses and event organisers to effectively deliver maximum return on investment (ROI).

As the events industry moves towards hybrid engagement models in a post-pandemic world – *the industry's size "was valued at USD\$1,135.4 billion in 2019 and is expected to reach USD\$1,552.9 billion by 2028, registering a CAGR of 11.2% from 2021 to 2028; the Asia Pacific region will exhibit the highest CAGR of 13.3% during 2021-2028."* ([Allied Market Research](#)) – new data monetisation opportunities have emerged which Constellar and Hubilo are poised to capture.

Vaibhav Jain, CEO and Founder, Hubilo, said: "Digital transformation is all we speak about these days and there is a good reason for this. Unlike so many other business buzz phrases that come and go, digital transformation, especially in the event management space, is fundamental to business success. With Hubilo's years of event expertise, development of an intuitive platform with the largest engagement suite, and white-glove support, we are raising the bar on virtual and hybrid event experiences. Our partnership with Constellar Venues

further strengthens our commitment to cultivate a wider, more engaged audience and deliver higher ROI.”

Hubilo is rapidly emerging as the most trusted and scalable virtual and hybrid platform for event organisers and corporates. Hubilo recently unveiled an improved version of its platform, with additional robust engagement features placing greater emphasis on attendee experience and streamlined and minimalist navigation. It also comes with enhanced sponsored interaction capabilities such as networking lounges and demo rooms equipped with virtual booth chats, polls, and Q&As for sponsors and exhibitors that allow for seamless interaction between attendees.

Hubilo’s entire event can also be easily streamed through a mobile app, exactly as you would with your laptop. This is inclusive of all activities, entering a session or an exhibitor’s booth, securing a seat in the networking lounge, participating in the polls, games, Q&A’s or simply engaging with a fellow attendee. In a hybrid format, the app will act as a key enabler to connect offline and online attendees.

Constellar Venues manages the award-winning SG SafeEvents-certified Singapore EXPO & MAX Atria, Singapore's largest purpose-built MICE facility and a top-ranked business event venue in Asia. Constellar Venues pivoted last year to an integrated services model that includes fully equipped state-of-the-art hybrid studios for high-quality content production and seamless broadcasting, digital project management services, live event support, and event management services for virtual and hybrid engagements.

With a stellar track record in venue and events management, Constellar has delivered renowned hybrid events such as the Singapore FinTech Festival x Singapore Week of Innovation and Technology and the Industrial Transformation ASIA-PACIFIC. These hybrid editions incorporated physical elements that made the events more inclusive and accessible and were integrated with robust safety and health protocols that adhered to the latest Safe Management Measures.

Aloysius Arlando, Chief Executive (Venues), Constellar Holdings, summed up the exciting venture, “Constellar’s strong market knowledge and insights generation capabilities are synergistic with Hubilo’s digital analytics capabilities, which when combined, will provide customers with valuable data points and analyses for monetisable opportunities. As Singapore returns to Phase 2 (Heightened Alert) and countries the world over impose varying degrees of restrictions to combat the pandemic, virtual and hybrid events like what Hubilo and Constellar offer will be key to restarting MICE events & travel and in helping to sustain economic growth in the region. Together, our teams aim to deliver an unparalleled value proposition that is premised on customer-centricity and business engagement success.”

To schedule a demo of Hubilo's platform, please visit <https://hubilo.com/request-a-demo/>.

###

About [Hubilo Technologies Inc:](#)

Hubilo is the virtual + hybrid event platform built for engagement and event excellence. Hubilo's mission is to drive engagement - first and foremost - yielding greater business results. Engagement with your deeply branded experience, paired with our proactive and full-time customer success team, ensures every event run on the Hubilo platform executes perfectly every time. Hubilo is headquartered out of San Francisco in the US, with offices in London in the UK and Bengaluru in India with clients in the United States, Europe, APAC, Middle East, and Africa. Hubilo's 500 plus clients are inclusive of names like United Nations, Roche, Informa Markets, Tech in Asia, Fortune, AWS, Siemens, Cognizant, GITEK, Infosys, Coca-Cola, Deloitte, SAP, Whatfix, Word Press, University of Oxford, and several others. Led by Founders Vaibhav Jain and Mayank Agarwal, Hubilo was incorporated in 2015, and in 2020, in less than a year of fundraising, Hubilo raised a seed round of \$4.5 million and a Series 'A' round of \$23.5 million from leading Venture Capital firms like Lightspeed Venture Partners and Balderton Capital, and several renowned angel investors.

About [Constellar Holdings:](#)

Constellar Holdings connects a global eco-system of event partners and consumers through a holistic portfolio of intellectual property (IP) in the Meetings, Incentives, Conventions and Exhibitions (MICE) industry. As Asia's partner of reference for curating innovative event and venue experiences, Constellar activates impactful networks to bring global markets, businesses and consumers together for sustainable growth. With our expertise and dedication, we are invested in helping you build trusted relationships with stakeholders for the long term and enabling cross-industry collaboration through world-class audience engagement solutions. Constellar is headquartered in Singapore. Founded in 2021, it brings together decades of experience with an intrepid team of experience specialists around the world.

For all media queries, please contact:

Hume Brophy, on behalf of Hubilo (hubilo@humbrophy.com)

Constellar Holdings, Dax Lim, Manager, Content & Communications (dax.lim@constellar.co)