

MEDIA RELEASE

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## BuildTech Asia Digital Series returns

*Over 6,000 regional trade professionals expected to convene at second virtual edition featuring over 100 global brands and a series of webinars helmed by industry thought leaders*

**SINGAPORE, 05 JULY 2021** – The digital edition of leading regional platform– BuildTech Asia Digital Series – returns for the second year from 7-8 July 2021 to facilitate the exchange of insights, knowledge and solutions towards accelerating the adoption of smart technologies, as well as strengthening Industry 4.0 capabilities for the built environment sector.

BuildTech Asia is now in its 10<sup>th</sup> edition. It is organised by Sphere Exhibits, a subsidiary of Constellar Holdings Pte Ltd and co-organised by the Singapore Institute of Building Limited (SIBL).

Building on the success of the inaugural digital series in 2020, this international building & construction technology expo will see over 50 key industry leaders speaking at 40 online webinars: a twofold increase of both speakers and webinars from last year. The virtual exhibition will also feature over 100 exhibiting global brands and is expected to draw over 6,000 regional trade professionals.

Guest-of-Honour, Mr. Tan Kiat How, Minister of State, Ministry of Communications and Information & Ministry of National Development will kick off the 2-day event with an opening address. Dr. Teo Ho Pin, former Member of Parliament of Singapore, will be delivering the keynote address on digitalisation in the built environment.

Despite posing unprecedented challenges to the built environment sector, COVID-19 has fostered stronger regional collaborations across the sector's value chain, opening up opportunities to accelerate digital transformation and boost productivity from conception and design-build, to operation and maintenance.

In line with these developments, BuildTech Asia 2021 will enable built environment professionals to discover the latest SMART Construction Solutions and technologies to reach new levels of productivity, efficiency, health and safety. Incorporating learnings from the first digital series last year, 2021's edition provides enhanced networking opportunities and improved business matching features to forge stronger connections between industry professionals, thought leaders, delegates and exhibitors around the region.

The virtual exhibition will present a comprehensive exhibit profile of more than 100 global brands across the entire building lifecycle in five key areas: BUILDPro: Productive Technologies; BUILDCon: Onsite Construction Machinery & Equipment; BUILDMat: Building Material & Architectural Solutions; BUILDFin: Quality Finishes and BUILDFM: Facilities Management.

Delegates will enjoy one-stop access to technologies including Building Information Modeling (BIM 360), Enterprise Resource and Productivity Planning Systems, Internet of Things (IoT), 5G & Wi-Fi 6, Robotics & Drones, 3D Printing, Augmented Reality (AR) & Virtual Reality (VR) and Modular Construction.

They will also gain access to a comprehensive line-up of webinar content helmed by key industry stakeholders and associations. Highlights include the following talks and presentations:

- Opening address by Guest of Honour **Mr Tan Kiat How**, Minister of State, Ministry of Communications and Information & Ministry of National Development
- “Digitalisation in the built environment” by **Dr. Teo Ho Pin**
- “How digital engineering is transforming the construction industry” by the **Association of Consulting Engineers Singapore (ACES)**
- “Digital innovations in construction and project management” by **Singapore Contractors Association Limited (SCAL)**
- “Accelerating AI adoption with the AI Readiness Index (AIRI)” by **Asia Pacific Assistive and Robotic Association (APARA)**
- “Redefining design in the new normal” by the **Society of Interior Designers Singapore (SIDS)**

Mr Chua Wee Phong, Chief Executive (Markets) for Constellar Holdings said: “With a market that has a stronger appetite for digital and hybrid events, our platforms must provide greater value for attendees by focusing on quality content and networking opportunities. Our digital series has become a cornerstone event connecting Asia’s professionals to a comprehensive database of global brands, while driving their transformation towards smarter, more sustainable construction.”

“Singapore Institute of Building Limited (SIBL) is pleased to announce our 10<sup>th</sup> edition as co-organiser for BuildTech Asia 2021 Digital Series with Sphere Exhibits. In such uncertain times, this event provides a vital avenue for built environment professionals to keep in pace with new technological advancements and discover practical solutions to improve business practices,” said Dr Sussie Ketit, President of SIBL.

Access to BTA Digital Series 2021 is complimentary. Registration is still open at <https://bit.ly/3d9sQL7>

For more information, please visit [www.buildtechasia.com](http://www.buildtechasia.com) or follow our social media channels for live updates to the event: LinkedIn [@BuildTechAsia](https://www.linkedin.com/company/buildtechasia), Facebook [@buildtechforasia](https://www.facebook.com/buildtechforasia), Instagram [@buildtechasia\\_official](https://www.instagram.com/buildtechasia_official), Youtube [@BuildtechAsia](https://www.youtube.com/channel/UC...)

## About BuildTech Asia

BuildTech Asia is the Asia Pacific premier platform for the built environment sector which showcases the latest smart solutions and productive technologies across the entire building life-cycle. With international and regional brands showcasing the most comprehensive exhibiting profile such as onsite construction machinery & equipment, building materials & solutions, architectural & quality finishes, productive technologies, facilities management, and infrastructure solutions to help accelerate the built environment sector to build faster and smarter. The annual event provides a gateway into Asia to network with a wide range of practitioners, technology experts, industry players, developers, agents, and distributors in the building and construction industry.

## About Constellar Holdings Pte Ltd

Constellar Holdings connects a global eco-system of event partners and consumers through a holistic portfolio of intellectual property (IP) in the Meetings, Incentives, Conventions and Exhibitions (MICE) industry.

As Asia's partner of reference for curating innovative event and venue experiences, Constellar activates impactful networks to bring global markets, businesses and consumers together for sustainable growth. With our expertise and dedication, we are invested in helping you build trusted relationships with stakeholders for the long term and enabling cross-industry collaboration through world-class audience engagement solutions.

Constellar is headquartered in Singapore. Founded in 2021, it brings together decades of experience with an intrepid team of experience specialists around the world.

Visit [www.constellar.co](http://www.constellar.co) for more information.

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