



MEDIA RELEASE

For immediate release

New launches from Samsung, OSIM, Creative and other top brands to excite consumers at COMEX 2022 from 1 – 4 September

Singapore, 31 August 2022 – Crowds will descend on Suntec Convention Centre from 1 – 4 September as the biggest brands in consumer electronics converge under one roof at COMEX 2022. One of Singapore's largest consumer electronics and IT exhibitions, Constellar is excited to bring back a brand new COMEX after a two-year hiatus during the pandemic to offer consumers unbeatable deals on the latest tech and gadgets.

New Launches and Highlights

Shoppers can look forward to exciting promotions on innovative new products in the consumer tech space, including Samsung's new OLED smart TV, Dell's flagship 13-inch laptop, OSIM's Transformers-themed gaming massage chair, the PRISM+ Zero smart air conditioner, Creative's latest wireless bone conduction headphones and many more. View the list of new launches and star buys below or check out the [free digital brochure](#) for more details.

Visitors to COMEX 2022 can participate in the sure-win instant lucky dip offering up to \$100,000 worth of prizes and vouchers. Top prizes include the Google Pixel 6a, Nobledesk Baron Series 2021 and OSIM uDiva 3 Massage Sofa. Consumers who spend over \$500 on the same day can also stand to redeem a Creative Metallix Plus Bluetooth Speaker worth \$69, available while stocks last.

Other key highlights at this year's edition of COMEX include a new electric vehicle showcase, the launch of the world's first smart kitchen range, as well as exciting esports tournaments at the inaugural GG Playfest held in conjunction with the event.

GG Playfest Esports Tournaments

Gamers, cosplayers and esports fans will be converging at COMEX 2022 as GG Playfest takes the main stage with esports tournaments and fun activities for everyone.

The first-ever Streamers Challenge will bring streamers from all platforms to the live event, featuring a unique format where participants test their speed and skills to take home the title of champion and win \$2000 in prizes, as well as a custom keyboard for the top 8 challengers.

The largest esports tournaments at the event are the Omen Valorant Challenge and All-Girls Valorant Challenge, offerings thousands of dollars worth of prizes for the top teams with the finals happening on the last day of GG Playfest on 4 September.

Gamers will also be competing in esports tournaments for FIFA 22, Super Smash Bros Ultimate, PUBG Mobile and Melty Blood: Type Lumina throughout the 4-day event.

Free Digital Brochure

The COMEX 2022 digital brochure highlighting the best deals and hottest new launches at the event is now available for download. Access your copy of the free digital brochure [here](#).

EVENT DETAILS

COMEX 2022

1 – 4 September 2022

Suntec Convention Centre

Official Hashtags: #COMEXITShow

Website: <https://www.comexitshow.com.sg/>

Facebook:



<https://www.facebook.com/ComexITShow/>





Instagram:

<https://www.instagram.com/comexitshow/>

TikTok:

<https://www.tiktok.com/@comexitshow>

NEW LAUNCHES AND STAR BUYS AT COMEX 2022	
<p>1</p>	<p>Samsung OLED TV</p> 
<p>Experience the difference with Samsung’s new OLED smart TV, which offers unrivalled deep black, clean white and bright vivid colours - powered by around 8.3 million self-lit pixels and boosted by Neural Quantum Processor 4K. The new OLED TV is equipped with Motion Xcelerator Turbo+, which supports motion enhancements of up to 4K with 120Hz refresh rate. To enhance the overall viewing experience, Samsung OLED TV also comes with Object Tracking Sound (OTS) for realistic sounds.</p>	
<p>2</p>	<p>Creative C-Horse+</p> 
<p>Creative is launching its all new C-Horse+ wireless bone conduction headphones that features 8GB built-in memory. The IPX7-certified waterproof headphones have a battery life of up to 8 hours with built-in microphone and voice assistant support, making it the perfect audio gear for any urban runners, fitness enthusiasts, and active urbanites frequently on-the-move. These headphones are priced at \$99.</p>	

<p>3</p>	<p>The Prism+ Zero</p> 	<p>The PRISM+ Zero is the first local smart air conditioner with energy-saving features including inverter technology that maintains set temperatures more efficiently, eco-friendly R32 refrigerant, and the brand's proprietary Obsidian Seal Technology to enhance the longevity of the devices. It is compatible with PRISM+ Connect that offers integration with Google Assistant.</p>
<p>4</p>	<p>TCL</p> 	<p>TCL unveils the latest 75-inch 4K QLED Smart TV with 8K Mini LED technology and 144Hz Variable Refresh Rate (VRR) technology. The innovative Mini LED backlight technology with over 25,000 pixel-sized LEDs and more than 1000+ separate light zones yields dramatic highlights, colours and brightness for exceptional picture quality. Coupled with Dolby Atmos and ONKYO sound system.</p>
<p>5</p>	<p>Omnidesk</p> 	<p>Discover the plethora of tabletops and desk frames available from Omnidesk at COMEX! From signature power-coated tops, to the ever-popular Wildwood and Wildwood+ Collection; pair your favourite tabletop with the Omnidesk Ascent or Omnidesk Pro2020 to complete your workspace, and enjoy the exclusive discounts available.</p>
<p>6</p>	<p>ELONXTECH PowerBank</p> 	<p>ELONXTECH produces high quality powerbanks that last, greatly reducing the amount of e-waste created by low-quality malfunctioning devices. Working together with official partner ViroGreen to run a year-round trade-in programme that encourage consumers to recycle old and used powerbanks, ELONXTECH aims to make products using 100% recyclable materials in time to come.</p>



Media Assets for Download: <https://ter.li/dfyia>

Please credit all images to "Constellar"

Issued by Constellar Holdings Pte Ltd

For more information, please contact:

Kristin Chia

Manager, Marketing

Email: ckristin@constellar.co

DID: 6403 2449

Dax Lim

Manager, Communications & Culture

Email: dax.lim@constellar.co

Mobile: 9109 6133

About Constellar

Constellar connects a global eco-system of event partners and consumers through a holistic portfolio of intellectual property (IP) in the Meetings, Incentives, Conventions and Exhibitions (MICE) industry. As Asia's partner of reference for curating innovative event and venue experiences, Constellar activates impactful networks to bring global markets, businesses and consumers together for sustainable growth. With our expertise and dedication, we are invested in helping you build trusted relationships with stakeholders for the long term and enabling cross-industry collaboration through world-class audience engagement solutions. Visit constellar.co for more information.